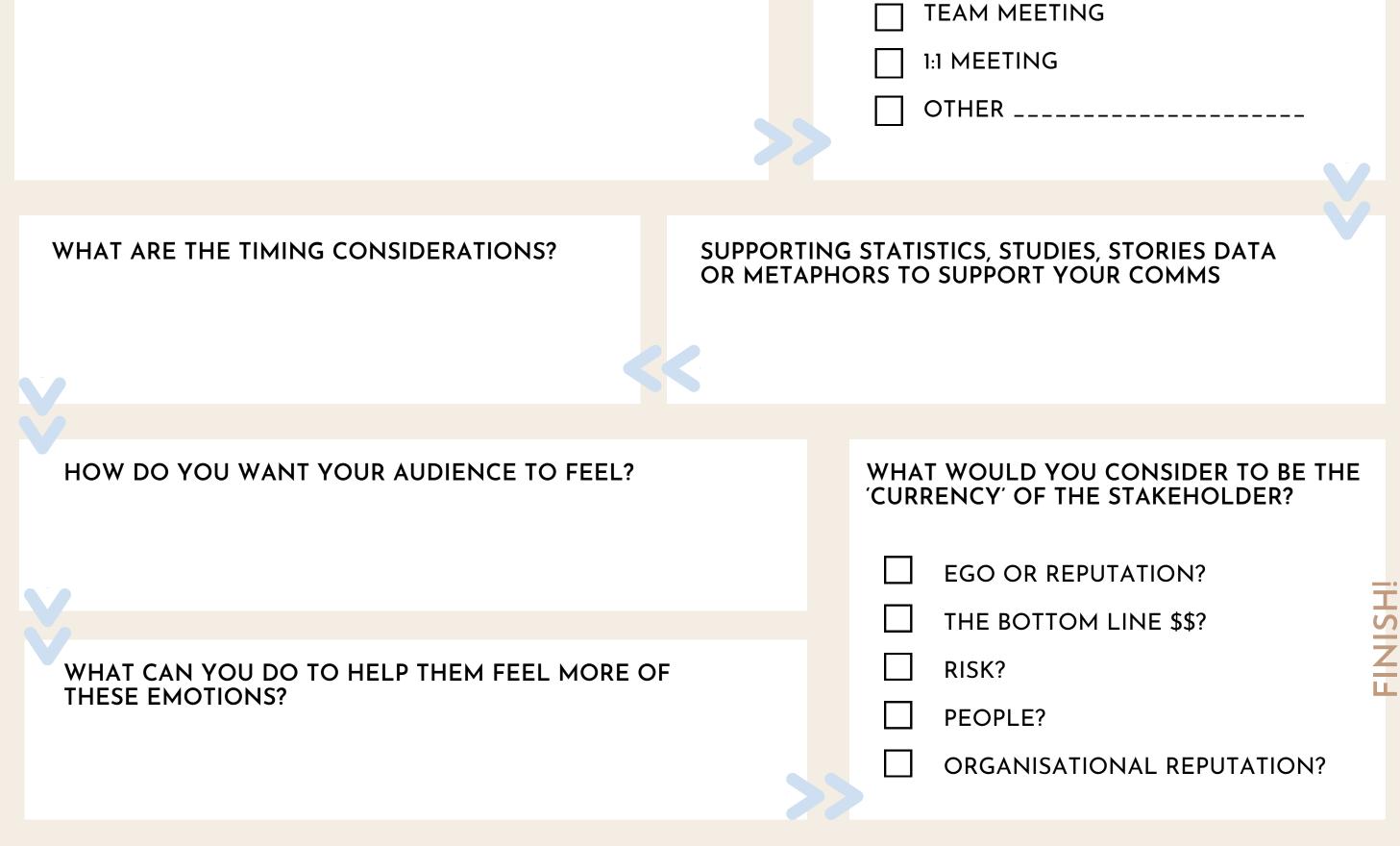
Communicating with Impact

A TOOL TO GET CLEAR ON YOUR COMMUNICATIONS

WHO IS YOUR AUDIENCE?	REASON FOR COMMUNICATIONS?
	KNOWLEDGE SHARING
	PROBLEM SOLVING
S	DECISION MAKING
WHAT OUTCOME WOULD YOU LIKE FROM THIS COMMUNICATION?	ELICIT KNOWLEDGE
	SEEK INPUTS
	BRAINSTORM
WHAT ARE THE PRIORITIES OF THE AUDIENCE?	WHAT MODALITY SUITS THIS COMMUNICATION BEST?
	EMAIL
	COMMS PLATFORM
	STAFF NEWSLETTER
WHAT DO YOU THINK THE CONCERNS OF YOUR AUDIENCE MIGHT BE?	ALL-ORG MEETING



LORISSA GARCIA

This tool has been designed by Lorissa Garcia.